

# POST-SHOW REPORT

Members of  MEDICAlliance

# 2024

MEDICA and COMPAMED reinforce their position as leading platforms for innovations in medical technology.



80,000

Visitors  
from 165 countries



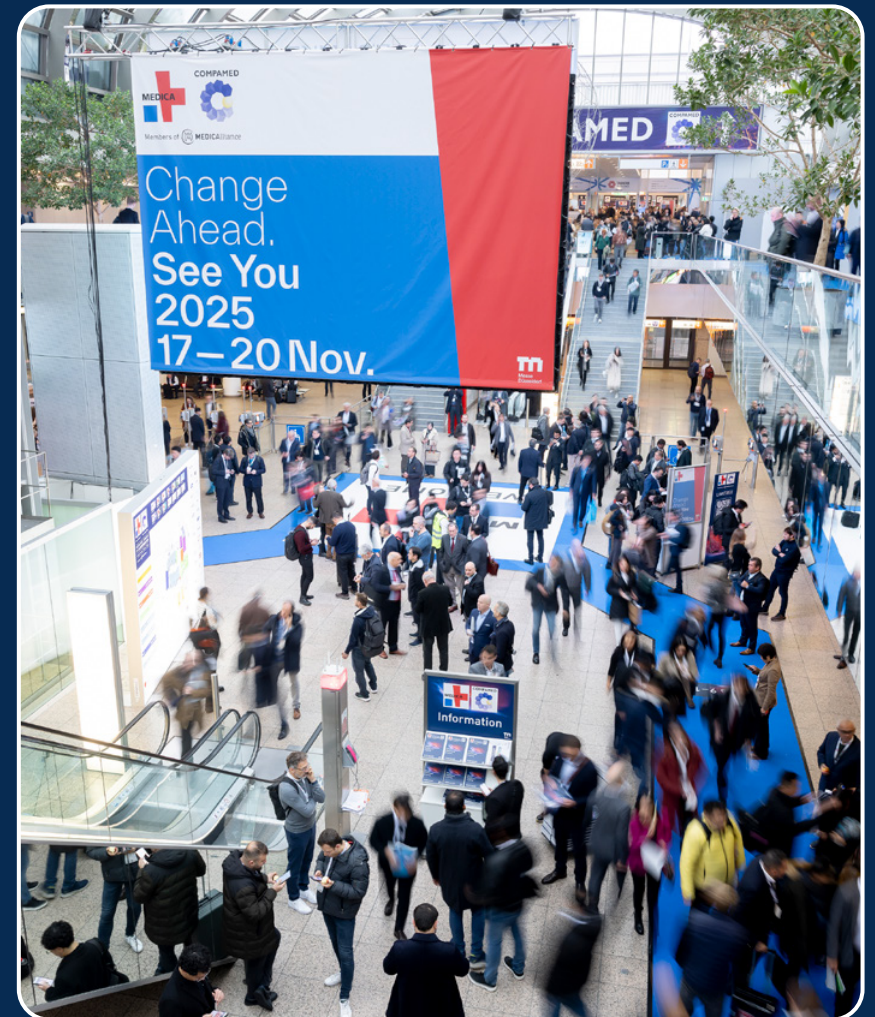
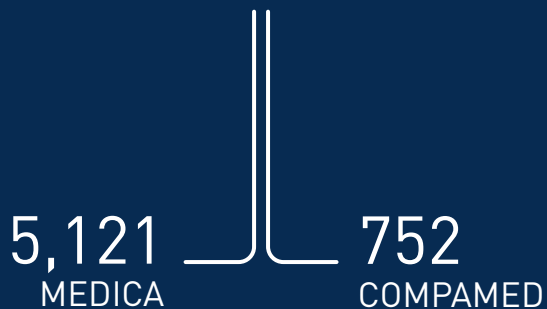
5,873

Exhibitors  
from 72 countries



100,000

Unique users during  
the show days



# Impressions and experiences – voices from the MEDICA halls 2024



**KUKA Deutschland GmbH:**  
**Axel Weber**, Vice President  
Medical Robotics

“For us at KUKA, MEDICA in Düsseldorf has become a key event to showcase the innovative applications of our robotics for medical use.”



**BrainTrip Ltd.:**  
**Jurij Dreö**, CTO

“There’s a lot of buyers here. There’s a lot of innovators here. There’s a lot of doctors and technicians here. This is the place to sell new medical technology.”



**KOB GmbH:**  
**Dr. Steffen Klabunde**, Head  
of Product Management &  
Development

“The connection to customers and potential customers is important at MEDICA. This has been established for us for many years. And to be honest, it’s the only place where we can work this way.”



[➔](#) More impressions MEDICA 2024



# Impressions and experiences – voices from the COMPAMED halls 2024



**Saint-Gobain Life Sciences:**  
**Vanessa Gagnon**, Director  
Medical Tubing and Filtration

"COMPAMED is attractive because we, as a supplier, get to see how our customers are positioning their products in the market. We get to understand their side of the equation better."



**Evonik Industries AG:**  
**Marc Knebel**, Director  
& Head of Segment High  
Performance Polymers

"COMPAMED is a great platform for us to meet our customers on the one side, but also our suppliers on the other side on a global basis. Everybody is here and we also have to be here."

 More impressions COMPAMED 2024



# Exciting supporting program of the 7 forums and 3 conferences



## and the 4 special shows



With a record participation of 60 international **START-UPS**, the MEDICA innovation hub in Hall 13 was a platform for visions of the future of the medical technology industry. The Start-Up Park particularly focused on the areas of digitalisation, telemedicine and artificial intelligence.



The **MEDICA SPORTS HUB 2024** showcased a variety of innovations in the fields of sports and medicine. The focus was on the role of data-driven insights in sports training, new approaches to injury prevention, the benefits of tailored health interventions, and the application of AI in sports diagnostics.



The **HOSPITAL OF THE FUTURE** showcased the integration of modern digital technologies into hospitals. With a focus on artificial intelligence and innovative infrastructures for intensive care units, it highlighted how smart solutions can optimise hospital operations and sustainably improve treatment outcomes.



The special **AUTOMOTIVE HEALTH** activity area in Hall 12, which was designed in cooperation with the Innovation Institute from Frankfurt, also attracted a lot of attention and a high visitor frequency on all days of the trade fair.

# The online matchmaking tool enabled visitors and exhibitors to make valuable contacts



117,122

Person recommendations



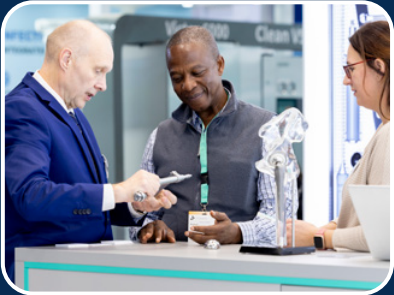
29,520

Registered participants

9,150  
Exhibitors

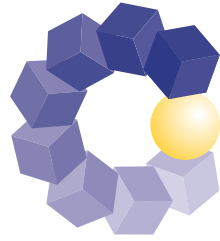


20,370  
Visitors





COMPAMED



Members of  **MEDICAlliance**

Change  
Ahead.  
See You  
2025  
17–20 Nov.